Metro's sustainable fisheries policy

Written by Administrator Friday, 21 May 2010 11:57

Metro Inc has adopted a sustainable fisheries policy with a view to offer its customers fresh and frozen wild and farmed seafood products from sustainable fisheries. Metro's decisions related to sustainable fisheries will take into account official scientific opinions on the status of species, but also the points of view of all stakeholders (governments, NGOs and suppliers).

The sustainable fisheries policy will be based on four core criteria:

Procurement will be limited to species and fishing areas whose renewal is ensured given their individual stocks and catch rates.

Fisheries and aquafarms supplying Metro must prove that they use sustainable fishing methods.

The supply chain from the fishing area to the consumer must be documented to allow for informative and transparent labelling.

In keeping with its values and the principles of sustainable development, Metro intends for its sustainable fisheries policy to help support small local fisheries. Metro also plans to buy from fisheries that respect labor law.

All Metro suppliers must sign a code of conduct attesting to their commitment to respecting these criteria.

More here

TAGS: Metro, sustainable, fisheries, policy, criteria

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